Joseph Le

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Skills

Technical	Design
SASS/CSS	Sketch
HTML	Invision
PHP	Framer
Git	Zeplin
JavaScript	Affinity Diagramming
Node.js	Prototyping
Electron	Storyboarding
AWS	User Personas
	Information Architecture
	User Interviewing

Education

University of California, San Diego
Expected Graduation: June 2017
B.S. Cognitive Science
Human Computer Interaction
Computer Science Minor
GPA: 3.5

Relevant Coursework:
Introduction to HCI
Usability & Information Architecture
Practicum in Pro Web Design
Advanced Data Structures
Software Engineering

Volunteer

Circle K International
2014 - 2015
Technology Chair
International Technology Chair
2015 - 2016
UCSD Chapter President
2016-2017
District Technology Editor

SD Hacks
2014 - 2015
Tech Lead, Founding Member

Experience

Product Design Intern, Workday   Jun. 2016 - Sept. 2016

Designed interaction, wireframes, and mockups of core product components using Sketch. Created web and mobile prototypes and animations using Framer and Invision. Collaborated on cross-disciplinary teams with business analysts, developers, and product managers. Developed design system distribution application using Node.js and Electron.

Instructional Assistant, UCSD   Jan. 2016 - Mar. 2016

Assisted with the instruction and grading of "Practicum in Professional Web Design" for 40+ design students. Updated and created design assignments consisting of wireframing, prototyping, interviewing, and presentations. Modernized class curriculum with mobile-first principles. Tutored students in web development, design, Sketch, and Invision.

Software Engineering Intern, CBS Interactive   Jun. 2015 - Sept. 2015

Maintained Symfony2 PHP, JavaScript and SASS codebase serving thousands of daily active users. Refactored Node.js spam detection software to reduce server loads. Improved malicious traffic detection using Redis and memcached. Participated in regular sprints and release cycles.

Software Engineering Intern, Achieve Internet   Jul. 2014 - Sept. 2014

Developed custom Drupal 7 modules and solutions. Maintained internal company websites and Drupal installations. Collaborated with a team of 3 developers to create custom modules utilizing Node.JS and PHP. Designed and modified Drupal themes using SASS. Participated in daily scrum meetings.

Projects

Basic Bites

Designed and developed website as a part of COGS 187A: Usability and Information Architecture. Created user personas and user scenarios. Conducted user interviews to create a usable interface with improved information architecture. Performed competitive analysis of other sites.

Redesign UCSD: Campus Navigation

Researched UCSD wayfinding as part of Don Norman's "Design of Everyday Things" course. Surveyed students, visitors, and campus employees about navigation experiences and performed root cause analysis.

Please visit josephle.me for more projects and details.